

## **CURRICULUM VITAE**

### **Dr Shakila B**

Associate Professor  
Department of Business Administration  
St Joseph Engineering College,  
Mangaluru- 575028

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### **Permanent Address**

Flat No 106  
Classique Popular  
Kankanady Bye Pass Road  
Mangalore -575002

**Areas of Research Interest:** Finance and Capital Market

### **Educational Records**

Ph. D. from VTU, Belgavi in 2018 thesis titled ‘Calendar Anomalies in Indian Stock Market : A Study with Reference to National Stock Exchange, India’.

M. Phil. in Commerce from Alagappa University, Tamil Nadu in 2008

M.Com. with first class from Mangalore University in 1993.

B. Com. with first class from Besant Women’s College in 1991.

### **Work Experience:**

<b>Designation</b>	<b>Organisation</b>	<b>Period</b>	<b>Total Experience</b>
Associate Professor	St Joseph Engineering College, Vamanjoor, Mangaluru-575028	November 2020 to date	3 years and 6 months
Assistant Professor	St Joseph Engineering College, Vamanjoor, Mangaluru-575028	February 2010 to October 2020	10 years, 8months
Lecturer	Canara First Grade College, Mangaluru	July 1994 to February 2010	15 years 7 months
Lecturer	Badria First Grade College, Mangaluru	July 1993 to June 1994	1 year

## **Key Responsibilities at St Joseph Engineering College:**

- Chairperson- College Internal Complaint Committee (CICC)- AY 2023-24
- Convener College Day 2023
- Publicity Team Leader-2021-22 and 2022-23
- Chairperson- Placement & Training Group 2019-20
- V-ACT Coordinator 2018-19 & 2019-20
- Member of Autonomy Governance and Administration Setup Committee
- Department Coordinator-NAAC
- Convener- 2 Day FDP on 'Legal Issues in Business' -2020
- Convener- 2 Day MDP on 'Managing an Institution for Clergy and Religious'-2019'
- Organizing Secretary - 3 Day MDP on Agile Leadership -2018
- Faculty Coordinator –Rendition -16 and Rendition -18
- Faculty Coordinator Zephyr -14
- Convener, Graduation Day -2010 and Graduation Day-2011

## **Certification Course**

- Successfully completed the ARPIT course for **Career Advancement Scheme(CAS) promotion ARPIT Course** in Financial Markets and Emerging Business Models from 1st Dec 2020 to 31st March 2021.
- Completed **IUCEE International Certification for Teaching Soft Skills** conducted by Dr. Manu Vora, Business Excellence, Inc. Chicago, USA Dr. Deepak Waikar, Managing Partner, EduEnergy Singapore November-December 2020.
- Successfully completed **NPTEL Online Certificate course on Financial Statement Analysis and Reporting** in 2019.
- **Facilitator Certification in Human Resource Development** from the College for Leadership and Human Resource Development (CHRD), Mangaluru received in December 2018.
- Successfully completed NPTEL Online Certificate course on **Enhancing Soft Skills and Personality** in 2017

## **Publications:**

- Ananth Alias Rohith Bhat, Shakila, Prakash Pinto and Iqbal Thonse Hawaldar (2024) **“Comparing the Performance of GARCH Family Models in Capturing Stock Market Volatility in India”** , Shanlax International Journal of Management, vol. 11, no. 3, pp. 11–20
- Ganavi K K and Shakila B (2024) **“Influence of Psychological Biases on Investing Choices among Individual Investors in Mangalore City”**, Karnataka (2024) Tuijin Jishu/Journal of Propulsion Technology, ISSN: 1001-4055, Vol.45 (1)
- Prakash Pinto , Shakila Bolar , Iqbal Thonse Hawaldar ,\*, Aleyamma George and Abdelrahiman Meero (2020) **“Holiday Effect and Stock Returns: Evidence from Stock Exchanges of Gulf Cooperation Council”**, IJFS, MDPI, vol. 10(4), pages 1-10.
- Shakila, Pinto and Hawaldar (2020), the **Holiday Effects in Stock Returns: A Challenge for the Textile and Clothing**, Industria Textila, 71(4), 327-333.
- Shakila, Hawaldar and Prakash Pinto (2017), **Semi-monthly effect in stock returns: new evidence from Bombay Stock Exchange**, Investment Management and Financial Innovations, 14(3), 160-172.
- Hawaldar, Shakila and Prakash Pinto (2017) **Empirical Testing of Month of the Year Effect on Selected Commercial Banks and Services Sector Companies Listed on Bahrain Bourse**, International Journal of Economics and Financial Issues, 7(2), 426-436.
- Shakila, and Prakash Pinto (2017) **‘An Empirical Analysis of Monthly Effect and Turn of the Month Effect in Indian Stock Market’** Proceedings of the Conference Journal Trends and Prospects in Banking and Financial Markets’ ISBN 978-93-86724-26-7, pp251.241.

- Shakila, Prakash Pinto and Babitha Rohit (2015) **An Empirical Analysis of Monthly Effect and Turn of the Month Effect in Indian Stock Market.** ELK Asia Pacific Journals – Special Issue ISBN: 978-81-930411-5-4.
- Shakila, and Prakash Pinto (2015) **Visiting Calendar Anomalies in Indian Stock-Market: Empirical Evidence of Monthly Pattern from CNX Pharma Index.** Udyog Pragathi, 39(3),1-13.
- Babitha Rohit, Prakash Pinto and Shakila (2015) **Market Reactions to Bonus Announcements: Empirical evidence from Bombay Stock Exchange** in Adarsh Journal of Management Research,6(1), 28-38.
- Babitha Rohit, Prakash Pinto, Shakila B “**Analysis of Pre-merger and Post-merger Performance of Select Indian Companies**” in International Journal of Functional Management, A Unique journal for management multi-disciplinary research, Volume No.2, Issue No.2, ISSN NO. 2319-1406 published by SSM Educational and Research Foundation, Salem, Tamilnadu, 2013, pp 61-66.
- Prakash Pinto, Babitha Rohit and Shakila B., ‘**Stock Price Response to Bonus Announcements Using Event Study Approach. Evidence from National Stock Exchange, India,**’ in **International Journal of Business Economics and Management Research**, (IJBEMR) Vol.4, Issue1-3, March 2013, pp 12-25
- Shakila, Prakash Pinto and Babitha Rohit (2013) **Anomalies in Indian Stock Market: Evidence of the Day-of-the-Week Effect with reference to National Stock Exchange, India.** ZENITH International Journal of Business Economics & Management Research ISSN 2249- 8826 Vol.3 (7),72-81.
- Shakila.B., & Lorraine Joan Rosario.(2010). **Re-Defining Quality in Indian Management Education.** Publications of proceedings of UGC sponsored Two Day National Conference, Canara College, Managalore.

### **Paper Presentation:**

- Presented paper titled Behavioural Biases influence on Investing choices among individual investors in Mangalore city Karnataka, at International Finance and Accounting Conference (IFAC 2023) hosted by IIM Jammu.

- Presented paper titled “ **An Empirical Analysis of Month of the Year Effect in Select Sectoral Indices of Bombay Stock Exchange**” presented in the National Conference on ‘Trends and Prospects in Banking and Financial Markets’ on 15th - 16th December 2017 at JSS Centre for Management Studies, Mysuru.
- Paper titled “**Technological Initiatives for Rural Women Empowerment in India**” presented at the CANCON 2017, UGC sponsored National Conference on 'Digital India' held on March 2-3., 2017 at Canara First Grade College, Mangaluru.
- Paper titled “**An Empirical Analysis of Monthly Effect and Turn of the Month Effect in Indian Stock Market**” is presented at the International Conference on ‘Research in Business Management & Information Technology (ICRBIT - 2015)’ held on April 29-30, 2015 at RNS Institute of Technology, Bangalore.
- Paper titled “**Analysis of Pre-Merger and Post-Merger performance of select Indian Companies**” presented at International Conference on Competency Building Strategies in Business and Technology for Sustainable Development on 25<sup>th</sup> Feb 2014 at Sri Ganesh School of Business Management, Salem.
- Presented paper titled **Principles based Accounting and Rules Based Accounting Standards and value relevance of IFRS** at the UGC sponsored two day National Seminar on IFRS and Extensible Business Reporting Language on February 7-8, 2013.
- Presented paper on “**Anomalies in Indian Stock Market: Evidence of the Day-of-the- Week Effect with reference to National Stock Exchange, India**”. at the International Conference on ‘Innovations in Management Practices 2012 (ICIMP)’ on 20<sup>th</sup> and 21<sup>st</sup> April, 2012 at Kristu Jayanti College, Bangalore.
- Presented a paper on “**Customer Relationship Marketing: A Tool to Enhance the Performance of Indian Commercial Banks**” at the National Conference on Business & Management on 18<sup>th</sup> and 19<sup>th</sup> February, 2011 at Sahyadri college of engineering and management, Managalore
- Presented Paper on “**Financial Inclusion; RBI Initiatives and Budget Proposals.**” at the National Conference on “Inclusive Development: Strategies and Challenges” on 26<sup>th</sup> and 27<sup>th</sup> March, 2010 at A.J. Institute of Management Mangalore.

- Presented a paper on “**Re- Defining Quality in Indian Management Education**” at the National Conference on Social Responsibilities of Educational Institutions on 7<sup>th</sup> and 8<sup>th</sup> September, 2010 at Canara College, Mangalore.

### **Conferences, Seminars and Workshops attended**

- Attended one day State level Seminar on ‘Impact of NAAC Accreditation: Envisioning the Future of Education’ organised by SDM College of Business Management Post Graduate Centre, Mangalore on 12 October 2023.
- .One day Training on Program on POSH – Prevention of Sexual Harassment organized by Suprajiv Technical and Management Studies (OPC) Pvt Ltd., Bengaluru on 26 July 2023.
- Attended one day seminar on Investment and Personal Money Management organized jointly by St Joseph Engineering College, Vamanjoor And MUCTA on 18 July 2023.
- Participated and completed the AICTE Sponsored Short Term Training Programme (STTP) on **Innovative Approaches in Teaching Pedagogy** during 14 June to 19 June 2021 organized by Sahyadri College of Engineering & Management, Mangaluru
- Attended workshop on **Project Planning and Scheduling** by Jayanth Sate organized by Department of Business Administration and Civil Engineering on 19, 26 August and 1<sup>st</sup> September 2021.
- Attended Online **Orientation Training Programme for Mentors** organized from 26<sup>th</sup> to 30<sup>th</sup> July 2021 by AICTE, New Delhi

- Participated in the International Webinar, “**Preparedness and Challenges of College Teachers in the Post Covid Era**” on 15-06-2020 organised by Government First Grade College for Women Balmatta, Mangalore-575001
- Attended three day State Level Workshop on “**Research Methodology**” in Commerce and Management organised by Mangalore University Commerce Teacher's Association on 18<sup>th</sup>,19<sup>th</sup> and 20<sup>th</sup> January 2007.
- Attended one day State Level Seminar on “**Special Economic Zone**” held on 11<sup>th</sup>August 2007 at Govinda Dasa College, Surathkal.
- Attended One State Level Workshop on “**Innovative Teaching Practices**” held on 22<sup>nd</sup> August 2009 at Canara College Mangalore.
- Attended two day National Conference on “**Inclusive Development: Strategies and Challenges**” on 26<sup>th</sup> and 27<sup>th</sup> March 2010 at A.J. Institute of Management Mangalore.
- Attended two day National Conference on “**Social Responsibilities of Educational Institutions**” on 7<sup>th</sup> and 8<sup>th</sup> September 2010 at Canara College Mangalore.
- Attended One day Intensive Executive Development Program on “**Corporate Governance and Principle Centered Leadership**” on 17<sup>th</sup> September 2010 conducted by Justice K S Hegde Institute of Management.
- Attended two day National Conference on **Business & Management** on 18<sup>th</sup> and 19<sup>th</sup> February, 2011at Sahyadri College of Engineering and Management, Managalore.
- Attended two day International Conference on ‘**Innovations in Management Practices 2012 (ICIMP)**’ on 20<sup>th</sup> and 21<sup>st</sup> April, 2012 at Kristu Jayanti College, Bangalore.
- Attended two-day workshop on **Research Methodologies and Latex** organised by VTU e-learning centre, Mysore on September 13<sup>th</sup> and 14<sup>th</sup> 2012 at Shree Devi Institute of Technology, Mangalore.
- Attended **Delnet Workshop** organised by St Joseph Engineering College, Vamanjoor on May 6, 2014.

- Attended one-day state level workshop on **Web Resources for Teaching and Learning** organized by St Agnes Library and Information Centre, St Agnes College, Mangalore on 26<sup>th</sup> August 2015.
- Attended UGC sponsored One-day National Level workshop on **Inclusive Practices-Creating Classroom Experience to Enhance Teaching Learning** held at Besant Evening College on 28<sup>th</sup> March 2015.

### **Faculty Development Programme (FDP)**

- Attended one Day Research Development Programme on A)-Assisted Manuscript Writing organized by St Joseph Engineering College, Vamanjoor 30 May 2024.
- Attended one day FDP on ‘**Driving Learning Outcomes through Online and Blended Learning**’ organized by St Joseph Engineering College, Vamanjoor in association with Coursera 26 August 2023.
- Participated in 7 days FDP on ‘**Practical Aspects of ICT Tools and Online Teaching in Current Scenario**’ organised by Research Foundation of India and RFI-CARE from 2 October to 11 October 2023.
- Attended one week online FDP on **Insights on Writing Research Proposals and Funding Opportunities** organized by Research & Facilities Group, SJEC from 20<sup>th</sup> to 24<sup>th</sup> July 2020.
- Attended two day Management Development Program on **Financial Analysis and Modeling Using Spread sheets** held AIMIT on 23<sup>rd</sup> and 24<sup>th</sup> September 2011.
- Participated in five-days FDP on **Innovative Approaches in Management Teaching** at Indian Institute of Management (IIM) Kozhikode , November 17-21, 2014.
- Participated 4 days Online Course on ‘Examinations Reforms’ organized by AICTE from April 29 to May 2, 2020.
- Attended IUCEE International Certification for Teaching Soft Skills between November –December 2020

### **Management Development Programme (MDP)**



- Participated in the Management Development Programme on **Insolvency and Bankruptcy Code, 2016** held on August 17-18 at AIMIT, Mangaluru.

### **Organised MDP/FDP/ Special Lecture**

- Organised a Talk on 'Prevention of Sexual Harassment (PoSH) at Work Place for PG on 6 September 2023 for PG students. The Resource Person for the talk was Ms. Elizabeth Neeliyara, practicing lawyer, Mangaluru, on 25 August 2023.
- Organized 3 days Orientation Program for 2022-24 Batch of MBA from 6th February 2023 to 8th February 2023.
- Half Day Student Development Programme (SDP) on 'Capital Markets & Investment Analysis' for I MBA students on 25 August 2022. The resource person was Dr M. S. Belgami, Director - Risk & Compliance at Corporate Finance International, Bahrain.
- Organised a Talk on Entrepreneurial Journey-Struggle to Succeed” held on 10th June 2022 The resource person was Mr Harikrishna Thodinnaya, Entrepreneur, Ecchanna Dairy Services, Mangalore.
- Organised One Week Orientation Program for MBA 2021-23 Batch from 31 January 2022 to 5 February 2022.
- One day workshop on Branding for III Sem MBA students on 17 December 2021. The resource person was Mr Manosh R Sengupta, Brand & Marketing Strategist, Bengaluru.
- Hosted Sambhav’ – Virtual National Level Awareness Programme on Entrepreneurship (e-NLAP) On 17 November 2021 organised by Ministry of Micro, Small and Medium Enterprises (MSME), Government of India, as a part of Azadi Ka Amrit Mahotsav.
- Organised webinar on GST-A Practical Overview by CA Shravan Kumar B on 15<sup>th</sup> June 2021 for IV year MBA students.
- Organized a talk on the topic 'Healthy Eating Habits and Personal Hygiene' on 01st February 2022 for the students of the girls hostel. The Resource Person for the talk was

Ms. Sanjana Shenoy, HOD-Dept. of Food, Nutrition Dietetics and Food Technology, Sri Devi College of Hotel Management, Mangaluru.

- Convener-Faculty Development Program (FDP) on Legal Issues in Business 9 & 10 January 2020.
- Convener- Two Day Management Development Program (MDP) Managing an Institution for Clergy & Religious 29 & 30 August 2019.
- Convener- Three Day Management Development Programme (MDP) on Agile Leadership in the Changing Business Environment 26th, 27th and 27th July, 2018

### **Membership in Academic Bodies**

- Member, Academic Council, St Joseph Engineering College ( Autonomous)
- Member, BOS in MBA, St Joseph Engineering College ( Autonomous)
- Member, BOE in MBA, St Joseph Engineering College ( Autonomous)
- Research Supervisor, VTU
- Member of Doctoral Committee-VTU, Belagavi
- BOE Member, MBA, St.Agnes College (Autonomous) for the year 2022-23.
- BOE and BOS member, MBA, SJEC (Autonomous) 2021-22 and 2022-23
- Member of Academic Council SJEC (Autonomous) 2021-22 and 2022-23
- Member of BOE in MBA, VTU, Belagavi for the year 2018-19
- Member of BOE at St.Aloysius College MBA (AIMIT), (Autonomous)
- Examiner, M.Com, St.Agnes College (Autonomous)
- Examiner, M.B.A Justice K.S. Hegde Institute of Management( Autonomous)
- Examiner, B.B.M.St.Agnes College (Autonomous)
- Examiner, B.Com St.Aloysius College (Autonomous)

### **Details of Interaction with Outside World**

- Delivered a talk on 'Basics of Personal Finance ' on 19 October 2023, for first year engineering students at St Joseph Engineering College, Vamanjoor, Managalore.

- R Delivered a talk on 'Investment Avenues for Young Adults' on 4th May , 2022 .for final year engineering students at St Joseph Engineering College, Vamanjoor, Managalore
- Nominated by Director, CLHRD, Mangaluru as Resource Person for 'FEEL Employable' learning and development intervention at SIT, Tumkur, from 11 to 13 February 2019.
- Invited as a facilitator to conduct a Workshop on Work Engagement and Motivation for the administrative staff of Father Muller Medical College on 22 May 2019.
- Invited as a facilitator for a motivational session for undergraduate management students of Govt First Grade Women's College, Balmatta, Mangaluru on 3<sup>rd</sup> September 2019.
- Invited as a facilitator to conducted Soft Skills Development Training Program for the Employees of Codialbail Press Mangaluru on 23<sup>rd</sup> October 2019.
- Invited as a resource person to deliver a talk on 'Career Guidance' at Govt First Grade, College, Carstreet, Mangalore in 2017
- Member of interview panel at Sri Ramakrishna College in 2014.

### **Personal Details**

Date of Birth: 09-05-1971

Sex: Female

Marital Status: Married