

PERSONAL PROFILE



NAME: THILAK GOWDA

Date of Birth: 27-08-1990

Place of Birth: (Mooduperar) Mangalore

Caste: Kudubi (Cat-I)

Address: House near Mundabettu school

Mooduperar post and village

Mangalore T.Q 574151

Mobile No: 8197859809, 8971258807(whatsapp)

Email: thilak2708@gmail.com

Languages known: English, Kannada, Hindi, Tulu, Konkani

Qualification:

M.Com (Financial Management)

M.B.A (Human Resource Management)

KSET (Commerce) – 2016

KSET (Management)-2018

UGC NET (Commerce)-2018

Other qualification: Diploma in computer applications

Teaching Experience: 11 years

1 year in Meridian College Mangalore (UG & PG Dept)

9 years in Pompei College Aikala (PG Dept).

1 year 6 months in University Evening College (PG Dept) till date

Academic Area:

Advanced Financial Accounting	Financial management
Advanced Cost Accounting	Management theory and practice
Entrepreneurship development	Operations Research
Personal savings and tax planning	Business research methods
International financial management	Portfolio management
E-Commerce	Foreign trade and policy

PROFESSIONAL QUALIFICATION :

Qualification	University	Year
KSET- KARNATAKA STATE ELIGIBILITY TEST FOR ASSISTANT PROFESSOR (Commerce)	MYSORE UNIVERSITY	2016
NATIONAL ELIGIBILITY TEST (NET)	UGC	2018
KSET- KARNATAKA STATE ELIGIBILITY TEST FOR ASSISTANT PROFESSOR (Management)	MYSORE UNIVERSITY	2018

EDUCATIONAL QUALIFICATION

Qualification	Board/University	Institution	Year of completion	Marks (%)
MBA	Annamalai university	Annamalai University	2017	72.88
M.Com	Mangalore university	University College Mangaluru.	2013	70.86
B.Com	Mangalore University	Shree Niranjana Swami First Grade College Sunkadakatte.	2011	77.80
P.U.C	Department Pre University Education Examination Board.	Shree Niranjana Swami P.U College Sunkadakatte.	2008	78.33
S.S.L.C	Karnataka Secondary Education Examination Board	Shree Niranjana Swami High School Sunkadakatte	2006	78.24

WORKSHOPS:

- 1.Has participated as delegate in Exporters Convention “ **KARNATAKA : EXPORT VISION-2020**” which was conducted by the organizing committee of exporters convention Mangalore and federation of Indian export organizations (southern region- set up by Ministry of Commerce, government of India) at TMA Pai convention centre Mangalore on 13th February, 2012.
- 2.Has participated one day workshop on “**CBCS NEW SYLLABI OF M.COM AND M.COM (HRD) PROGRAMMES**” organized by the department of studies in commerce, Mangalore University, mangalagangothri on 29th August, 2016.
- 3.Has participated in the Faculty Development Programme on “ **TEACHING PEDAGOGY FOR UNDERGRADUATE TEACHERS**” organized by the department of Business Administration, Sahyadri college of Engineering and Management on 21st October, 2016.

4.Has participated in workshop on “ **GOODS AND SERVICE TAX (GST)- A WAY AHEAD**” organized by Commerce Association & Research Forum in association with Federation of Karnataka Chambers of Commerce and Industry Bengaluru in University College Mangaluru on 24th September, 2016.

5.Has participated in the Faculty Development Program on “**SOURCING AND EXECUTION OF RESEARCH PROJECTS**” organized by MSNM Besant Institute of PG studies Mangaluru on 25th November, 2016.

6.Has participated in the workshop on “**CASE DEVELOPING AND PUBLISHING**” organized by the department of Business Administration- St Joseph Engineering College Vamanjoor, Mangaluru on 10th January 2017.

7.Participated in the faculty development programme on “ **THE MAKING OF A TEACHER AND THE ART OF TEACHING**” organized by department of business administration, Sahyadri college of Engineering and Management Mangalore on 7th September, 2017.

8.Participated in the faculty development programme on “ **UNIVERSAL HUMAN VALUES AND ETHICS IN TEACHING PROFESSION**” organized by department of business administration, Sahyadri college of Engineering and Management Mangalore on 7th September, 2018.

9.Participated in the faculty development programme on “**DERIVATIVES DECODED**” organized by Mangalore Institute of Technology and Engineering in association with MUCTA (R.) on 3rd August, 2018.

STATE AND NATIONAL SEMINARS AND CONFERENCES:

1. Participated in one day national conference on “ **CURRENT DEVELOPMENTS IN COMPUTER SCIENCE, IT & ITS IMPACT ON MANAGEMENT, SOCIAL SCIENCES AND EDUCATION**” organized by Shrinivas Institute of management Pandeshwara, Mangaluru on 26th November, 2016.
2. Participated one day UGC Sponsored National Seminar on “**INTERPERSONAL SKILLS AND HEALTH: A STRATEGY FOR ENHANCING ADMINISTRATIVE EFFECIENCY**” organized by Pompei college Aikala on 09th December, 2016.
3. Participated one day State Level Seminar on “**GST- A PARADIGM SHIFT IN TAXATION LAWS**” organized by Poornaprajna College Udupi on 3rd January, 2017.
4. Participated and presented research paper on “**IMPACT OF DEMONETISATION ON GREEN BANKING- A STUDY WITH REFERENCE TO KINNIGOLI CITY OF MANGALURU TALUK**” in two days UGC sponsored National conference on Digital India: Prospering India organized by Canara College, Mangaluru on 2nd and 3rd march, 2017.
5. Participated and presented research paper on “**GOODS AND SERVICE TAX: THE CHANGING FACE OF INDIAN ECONOMY**” in one day National conference on Pay India 2017- Emerging tax reforms and implications organized by department of commerce, University Evening college Mangaluru on 11th March, 2017. **The paper is published in the conference publication Pg to (ISBN).**
6. Participated and presented research paper on “**DIGITAL BANKING AND IMPACT OF DEMONETISATION OF DIGITAL BANKING**” in one day National conference on Envision India- Emerging issues and challenges organized by IQAC- Government First Grade college, Kavoov, Mangaluru on 7th April 2017.
7. Presented research paper on “ **E-CONSUMERISM: A STUDY OF CONSUMER BEHAVIOUR ON E SHOPPING WITH REFERENCE TO COASTAL DAKSHINA KANNADA DISTRICT** ” in two days national conference on consumer protection- issues and challenges held in St. Aloysius college (Autonomous) Mangalore on 16th and 17th February 2018.

8. Participated and presented research paper on “ **AWARENESS OF GREEN MARKETING AND ITS INFLUENCE ON BUYING BEHAVIOUR OF CONSUMER- A STUDY WITH REFERENCE TO RURAL MANGALURU TALUK**” in the national conference on Rural opportunity : an unexplored terrain held in Shri Darmasthala Manjunatheshwara Post Graduate Centre for Management Studies and research, Mangalore on 24th February 2018.

9. Presented research paper on “**FINANCING OF AGRICULTURE BY CO-OPERATIVES WITH SPECIAL REFERECE TO RURAL DAKSHINA KANNADA**” in the national conference on rural opportunity: an unexplored terrain held in Shri Darmasthala Manjunatheshwara Post Graduate Centre for Management Studies and research, Mangalore on 24th February 2018.

10. Participated and presented research paper on “ **HIGHER EDUCATION SYSTEM IN INDIA: STUDY WITH REFERENCE TO RURAL INDIA**” in the national conference on challenges on higher education- teachers initiative held in Shri Darmasthala Manjunatheshwara college of LAW, Mangalore on 11th January 2020.

11. Presented research paper on “**A STUDY ON CONSUMER BEHAVIOUR TOWARDS ADOPTION OF MOBILE BANKING SERVICE WITH REFERENCE TO MANGALORE TALUK**” in the national conference on reforms in banking, finance and insurance sectors: Issues and challenges organised by Vidyavardhaka first grade college, Mysore on 14th & 15th February 2020.**The paper is published in the conference publication (ISBN).**

12. Presented research paper on “**MOBILE BANKING: A STUDY ON ADOPTION OF MOBILE BANKING SERVICE AMONG YOUTH WITH REFERENCE TO COASTAL KARNATAKA**” in the national conference transforming India: Issues and challenges organised by the department of PG studies in Commerce and Research and Development Cell, Besent Evening College in Association with mangalore University Commerce teachers association on 15th February 2020.

13. Presented research paper on “**EFFECTS OF UPI USAGE AMONG WORKING WOMEN-A STUDY WITH REFERENCE TO MANGALURU CITY** ” in the national conference technological transformation in higher education : Percpectives and challenges organised by Vidyavardhaka first grade college, Mysore on 17th June 2023.**The paper is published in the conference publication (ISSN).**

14.

INTERNATIONAL SEMINARS AND CONFERENCES:

1.Participated and presented research paper on “**GREEN BANKING: A STUDY OF SELECTED PRIVATE AND PUBLIC SECTOR BANKS IN INDIA**” in three days International conference on

Green banking: Perceptions & Challenges organized by department of commerce, University college Mangaluru on 1st, 2nd and 3rd February, 2017.

2. Participated and presented research paper on **“AWARENESS OF BANK CUSTOMERS ON GREEN BANKING PRODUCTS- A STUDY WITH REFERENCE TO MANGALURU TALUK”** in a three days International conference on Green banking: Perceptions & Challenges organized by department of commerce, University college Mangaluru on 1st, 2nd and 3rd February, 2017. **The paper is published in the conference publication (ISBN).**
3. Participated and presented research paper on **“ GREEN BANKING : AWARENESS AND ITS INFLUENCE ON BUYING BEHAVIOUR OF CONSUMERS- A STUDY WITH REFERNCE TO DAKSHINA KANNADA DISTRICT”** in two day International conference on “ Global Management Myopia on 8th and 9th January 2018, organized by the Post Graduate Department of Commerce, St. Agnes College (Autonomous), Managloru.
4. Participated and presented research paper on **“ DEVELOPMENT AND PRACTICE OF HUMAN RESOURCE ACCOUNTING IN INDIA”** in International conference on “innovation and digitalisation- strategies for global collaboration on 20th January 2020 organized by the Post Graduate Department of Commerce, St. Agnes College (Autonomous), Managloru.
5. Presented research paper on **“A STUDY ON IMPACT OF DIGITAL LEARNING AMONG STUDENTS WITH REFERENCE DAKSHINA KANNADA DISTRICT ”** in the International conference organised by Department of Commerce & Business Administration (UG) Field Marshal K.M. Cariappa College Madikeri, Kodagu on 16th June 2023. **The paper is published in the UGC Care Listed Journal (ISSN).**

PUBLICATIONS:

ISBN PUBLICATIONS:

1. Presented research paper on **“AWARENESS OF BANK CUSTOMERS ON GREEN BANKING PRODUCTS- A STUDY WITH REFERENCE TO MANGALURU TALUK”** in a three days International conference on Green banking: Perceptions & Challenges organized by department of commerce, University college Mangaluru on 1st, 2nd and 3rd February, 2017. **The paper is published in the conference publication Pg 06 to 07 (ISBN:978-93-86256-39-3).**
2. Presented research paper on **“GOODS AND SERVICE TAX: THE CHANGING FACE OF INDIAN ECONOMY”** in one day National conference on Pay India 2017- Emerging tax reforms and implications organized by department of commerce, University Evening

college Mangaluru on 11th March, 2017. **The paper is published in the conference publication Pg 120 to 123 (ISBN: 978-81-930542-4-6).**

3. Presented research paper on “ **GREEN BANKING : AWARENESS AND ITS INFLUENCE ON BUYING BEHAVIOUR OF CONSUMERS- A STUDY WITH REFERENCE TO DAKSHINA KANNADA DISTRICT**” in two day International conference on “ Global Management Myopia on 8th and 9th January 2018, organized by the Post Graduate Department of Commerce, St. Agnes College (Autonomous), Managluru. **The paper is published in the conference publication Pg 128 to 137 (ISBN: 978-93-84734-58-9).**
4. Presented research paper on “**A STUDY ON CONSUMER BEHAVIOUR TOWARDS ADOPTION OF MOBILE BANKING SERVICE WITH REFERENCE TO MANGALORE TALUK**” in the national conference on reforms in banking, finance and insurance sectors: Issues and challenges organised by Vidyavardhaka first grade college, Mysore on 14th & 15th February 2020.**The paper is published in the conference publication (ISBN:978-81-940092-5-2).**

ISSN PUBLICATION:

1. Published a research article on “**CONTEMPORARY ISSUES IN HIGHER EDUCATION IN RURAL AREAS OF INDIA**” in UNIVERSITY NEWS- A weekly journal of higher education. Vol.55 No.20. May15-21, 2017. **(ISSN-0566-2257).**
2. Published a research article on “**Awareness of Green Marketing and its Influence on buying behavior of Consumers -A Study with reference to Rural Mangaluru Taluk**” in Journal of management studies and academic research – SDM college mangalore. Issue:4 2018-19 **(ISSN-2455 4960).**
3. Published a research article on “**ONLINE SHOPPING: A STUDY ON PERCEPTION OF YOUTH INCOASTAL KARNATAKA**” in Sahyadri journal of management– Volume 3, Issue 2, December 2019, **ISSN No. 2456 – 9151.**
4. Published a research article on “**EFFECTS OF UPI USAGE AMONG WORKING WOMEN-A STUDY WITH REFERENCE TO MANGALURU CITY** ” in Shikhan Sanhodan, Journal of Arts, Humanities and Social sciences- Conference special issue June- 2023 **ISSN No. 2581 – 6241.**
5. Published a research article on “**MICRO FINANCE THROUGH SELF HELP GROUPS: A STUDY WITH SPECIAL REFERENCE TO THE RURAL AREARS OF MANGALURU TALUK**” in International Journal of Novel Research and Development(IJNRD)- Volume 9 Issue-4 April- 2024. **ISSN No. 2456 – 4184.**

PUBLICATIONS IN UGC CARE LISTED JOURNALS:

1. Published a research article on “**A STUDY ON IMPACT OF DIGITAL LEARNING AMONG STUDENTS WITH REFERENCE DAKSHINA KANNADA DISTRICT** ” in the UGC Care Listed Journal: Journal of the Asiatic Society of Mumbai- Vol 97, No 7 July 2023 .(**ISSN No : 0972-0766**).
2. Published a research article on “**IMPACT OF ONLINE GAMES ON YOUTH- A STUDY WITH REFERENCE TO COASTAL KARNATAKA.**” in the UGC Care Listed Journal: Journal of Research and Development- Vol 15, Issue-16, August 2023 .(**ISSN No : 2230-9578**).

Responsibilities performed:

- Coordinated NAAC Criterion -1(AQAR preparation)
- Event coordinator (Marketing) in State level Commerce and management fest “PRUDENTIA” in Pompei College Aikala.
- Competitive exam training to the UG and PG students.
- Guiding PG students for making research paper presentation in National and International Conferences.
- Guiding PG students to make presentations in UG classes.
- Guiding PG students for the participation in commerce and management Fest.
- Guiding students in making of research project report.
- Coordinated PG examination committee.
- Organized Industrial Visit Programme in Mangalore for PG students.
- Guided the students in project report preparation.

REFERNCES:

- 1. Prof. Purushothama K.V**
Principal
Pompei college Aikala.
Contact No: 9448216070

- 2. Dr. Yathish Kumar**
Co-ordinator
PG studies in commerce
University Evening college, Mangalore.
Contact No: 9448696216

- 3. Dr. Anasuya Rai**
Principal
University college, Mangalore.
Contact no: 9448128504

Declaration:

I, Thilak Gowda hereby declare that all the given information is genuine in all respects and is true the best of my knowledge.

Date: 09-06-2024

Mangalore

(THILAK GOWDA)